# FORTUNE WALLET

#### Pitch Deck V1.2

Confidential - In Stealth Mode



Wyoming, USA

www.fortune-wallet.com





# Welcome to the future of Digital Asset Wallets

Meet the Digital Asset Wallet an entire generation will know.

### Fortune Wallet

A short but mighty history.



Born from an idea three years earlier. Identifying a need in the industry for easy to use Digital Asset Wallets. (P) Patents filed.

### 2022

Confidence dies in the market leader (Ledger) and the need for a new, versatile wallet has opened up.

### 2023

Full Patents filed and granted (SA) with more being prepared. Moving to fundraising and development mode.

# So, whats the problem?

Sending Crypto Sucks



#### **Copy and paste**

Copy and paste a wallet address. Hope its on the right chain. Send a test amount and clog up the network.



#### **Bad Domains**

Use a terrible domain like you're in a 90's internet startup. Only applicable for a handful of chains.



#### **Usernames**

Usernames that work only within specific networks. Unable to tell what chain they are on. Still send test amount.

# The Fortune Wallet Fix

Solving problems.



#### **Custom Username**

A custom username including the chain and your identifier become your wallet address.



#### Easy send and receive

Never copy and paste, write down, or use a domain again. Just an easy to use custom username.



#### **Never lose Crypto**

Goodbye sending crypto to the wrong person or the wrong wallet type.

# Direct Competitors

- Unstoppable Domains
- CashApp
- PayPal

# Indirect Competitors

- Coinbase
- Solana
- Metamask

# Timing

Why should you get involved?



The time is perfect for a platform which allows users to easily send and receive crypto assets.

#### **Reason 2**

Our technology is patented with more patents planned based on the master patent.

#### **Reason 3**

We're a realistic company, with a tangible road map to turn public in three years.

# Target Market

Who are we targeting

#### Retail

Retail users who use Crypto assets on a casual basis, looking for an easy way to send and receive.

#### **Commercial**

Commercial clients, looking to make the acceptance of Crypto assets much easier.

### Size the Market

How big is the Crypto market right now?

# 3 Trillion

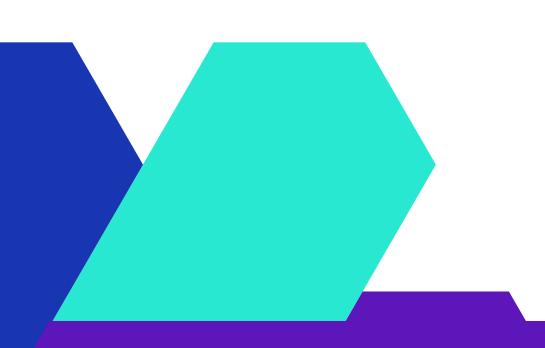
Peak Market Size

# 1.7 Billion

Market Value

# 1 Billion

Unstoppable Domain Valuation



# Business & Revenue Model

How the company will monetize

Initial period will be free to use. Building a user base is key to adoption. Fortune Wallet will develop three models.
Cell Phone Application,
Web Based Application,
and Web Based Plugin.

Fortune Wallet will begin selling special usernames, advertisement and promotional abilities, and charge a percentage of transaction fees for commercial clients



# Patented Technology

Fortune Wallet uses proprietary, patented technology owned by the company to create a user experience like no other.

Full Patent granted in 'South Africa SAPTO' for the use of the Fortune Wallet Transfer System. Using only a custom name to transfer digital assets.
Full Patent 'with the United States Patent & Trademark Office' filed in the United States and pending approval.
Trademarked name 'Fortune Wallet' with MOU and Certification in place with Fortune Magazine group for use of the name.
Option to file 'Fortune Network' Trademark - Filed but abandoned.
Additional Sub-Patents to be filed based on technology set after funding relating to other Cryptographic assets and methods.
Trademark secures the use of a customizable username becoming a wallet address including a 'ticker' and 'username'.

# Future Roadmap

Where are we going?

Fundraise (Stealth)

Q2 2023

Develop (Stealth)

Q4 2023

Launch

Q2 2024

Grow

2024+

### Meet The Founder



**Cal Evans** 

Cal is an international Crypto Lawyer who has worked with some of the largest crypto firms on the planet. Educated in England and the United States in both Law and Technology. A published author, writer, and industry leader speaking at multiple international events.

# Whats available

You can purchase equity in Fortune Wallet Labs, Inc.
The Cap table is available on request and the investment percentage looks like this.

<b>Company Valuation</b>	\$10Million USD
<b>Available Equity</b>	40%
Type	Ordinary

We are looking to obtain \$3million USD.

# Contact Us

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www.fortune-wallet.com



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