



# Fortune Wallet Pitch Deck

This Pitch Deck has been prepared by Fortune Wallet, LLC.

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# Meet Fortune Wallet

Fortune Wallet® is unlike any other Crypto Wallet currently on the market.

A digital application, designed for cell phone use. The Fortune Wallet allows users to store their Crypto safely, and send it to other users in new, easy to use, method (The Fortune Network®)

A username, automatically tailored for each currency, allows Fortune Wallet users to remit crypto directly to each other, by only using only that username.

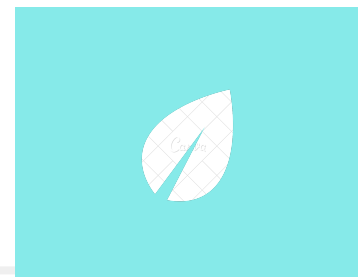
Goodbye copy and pasting wallet addresses.

Goodbye handing over email address or cell phone numbers.

Hello, easy, professional transactions..

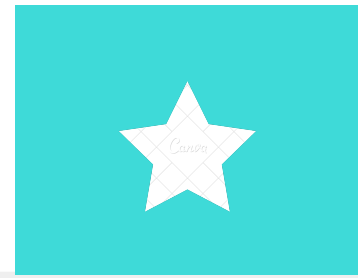


# What Can Fortune Wallet Users Do



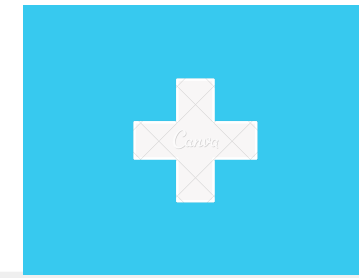
## Store Currencies

Users can store their crypto on the Fortune Wallet system.



## Activate Currencies

Activate and Customize only the currencies you wish to use.



## Send and receive

Transmit Crypto without complex wallet address or private data.



## Totally Secure

Never lose Crypto by sending it to the wrong party or address.



1

Users are often required to transmit their wallet address or personal data such as email address in advance of a transaction.

2

Some service providers use a custom domain name or user ID, however these do not account for multiple currencies (There are over 3000 currencies).

3

Sending the wrong Crypto to the wrong address or entering in the wrong information causes the Crypto to be lost. Forever.

## Market Problems

The Current Problems within the  
Cryptocurrency Wallet Market



# Our Solutions

That Fortune Wallet offers

A patented system allowing users to transfer currencies via a currency specific username. Removing the possibility of Crypto loss.

No 'pre-transaction' information exchange or the exposure of private information between unknown parties. Such as Email Address or Phone number.

A custom user name, automatically tailored for each crypto on the network means users will never forget their wallet address.

1

2

3

# Advantages of the Fortune Wallet Patented Technology



## Advantage 1

Crypto users no longer need to copy and paste a complex wallet addresses before transactions. Removing margin of error.

## Advantage 2

Individuals can feel safer knowing that their currency won't get lost within a network.

## Advantage 3

No need to hand out private information such as cell phone, email, or useless email domain.

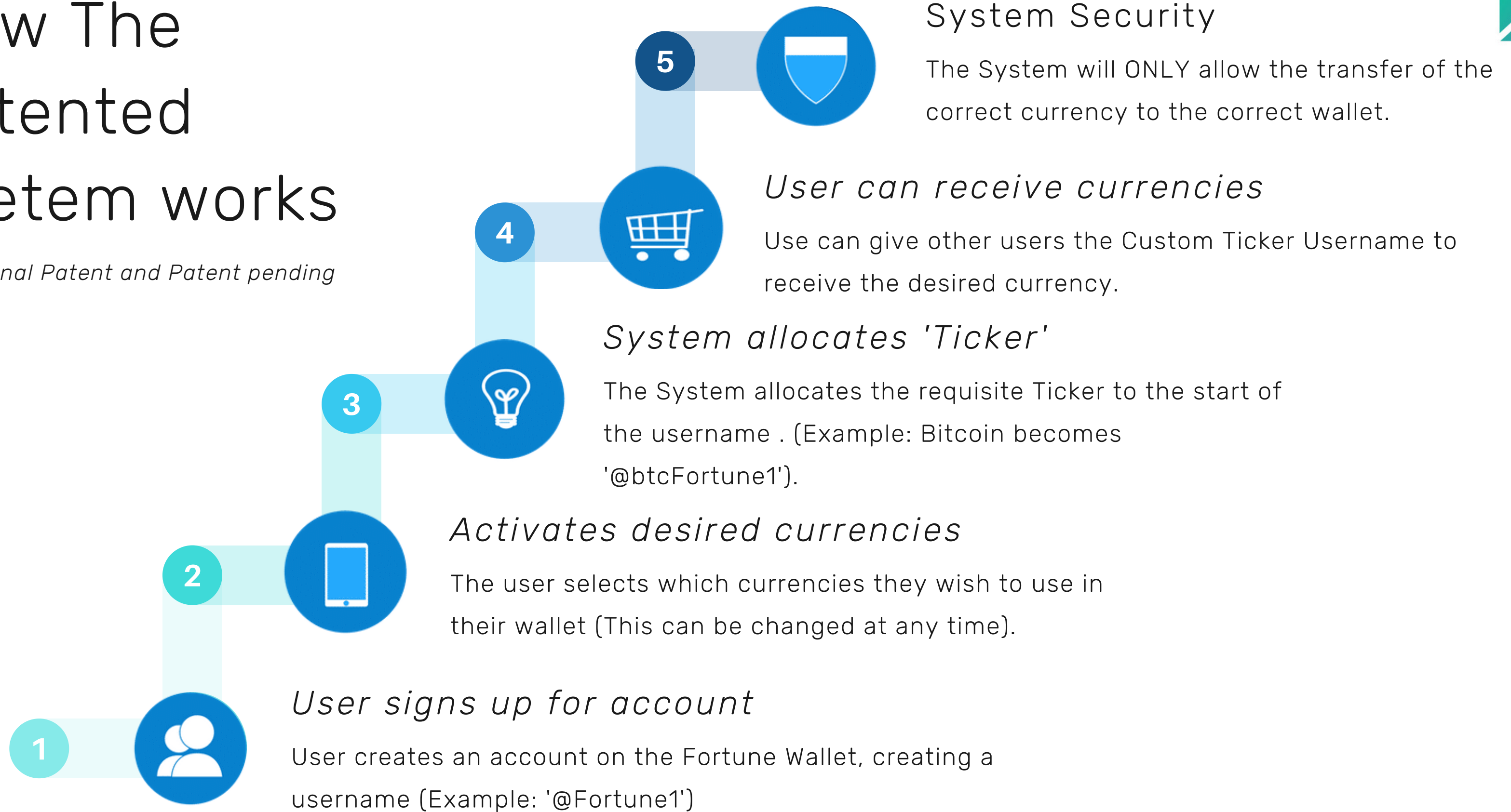
## Advantage 4

Users aren't using a standard username. The inclusion of the 'ticker' gives confidence the information is right.



# How The Patented system works

Provisional Patent and Patent pending



# Business/ Revenue Model



Users will initially be able to use the Fortune Wallet system free of charge. During the first 12 months, building user base is key.

- Free use for 12 months
- Collection of User Data
- Promotion of Wallet
- Build User Base

Charges will come from sending, buying, and selling crypto. These margins on each transaction will generate primary revenue.

- Transaction revenue
- No Membership fees
- Limited impact on users

The wallet will also make fees by third party tokens and coins looking to become listed on the network.

- Fees from listing tokens
- Fees from advertisement
- Sale of user data





## Target Market 1

Cryptocurrency users with high transaction volumes.

## Target Market 2

Cryptocurrency users looking for a more professional approach.

## Target Market

Who the Fortune Wallet is perfect for.



1.40 BILLION

Estimated size of the market in 2024.

6.8%

Growth of users year on year.

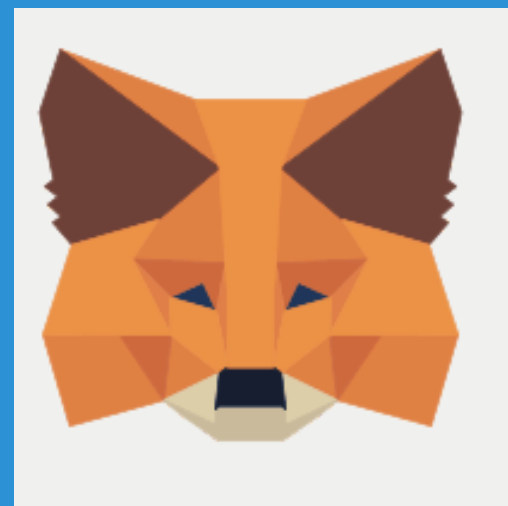
325304

Number of Cryptocurrency transactions per day.

## Size the Market

An independent study undertaken into another Cryptocurrency wallet application, with less features than Fortune Wallet, indicated that 1.4 million members had joined them in 12 months.

# Direct Competitors

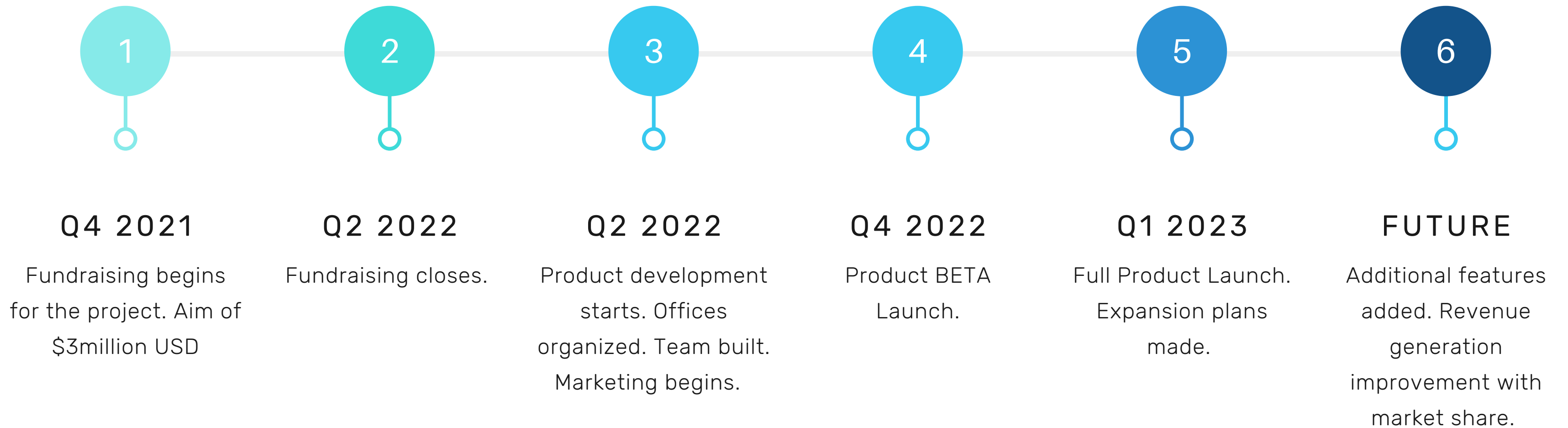


Indirect Competitors



# TIMELINE

Estimated Timeline





# Why Invest?

## Reason 1

Crypto transactions currently have a high risk of currency loss and copy & pasting your wallet address, is bringing archaic methods to new technology.

The Fortune Wallet removes both of those. A patented system removes the margin for error. Twinning this with planned '*user found*' modules, users will never lose crypto during a transaction on the Fortune Wallet app.



## Reason 2

Europe SWIFT banking networks are considered 'simple'. A 8 digit code gives the system all the information it needs. The Fortune Wallet network is easier than that. Think of Venmo and Paypal but designed specifically for Crypto. Thousands of currencies easily managed in one place.



## Equity

Fortune Wallet is selling 10 Million Ordinary Shares in its US company, Fortune Wallet, Inc. The company is looking to raise \$3 Million (USD)

## International Investors

Accredited Investors in the USA and Foreign Investors will be able to purchase these shares subject to sale terms.

## How

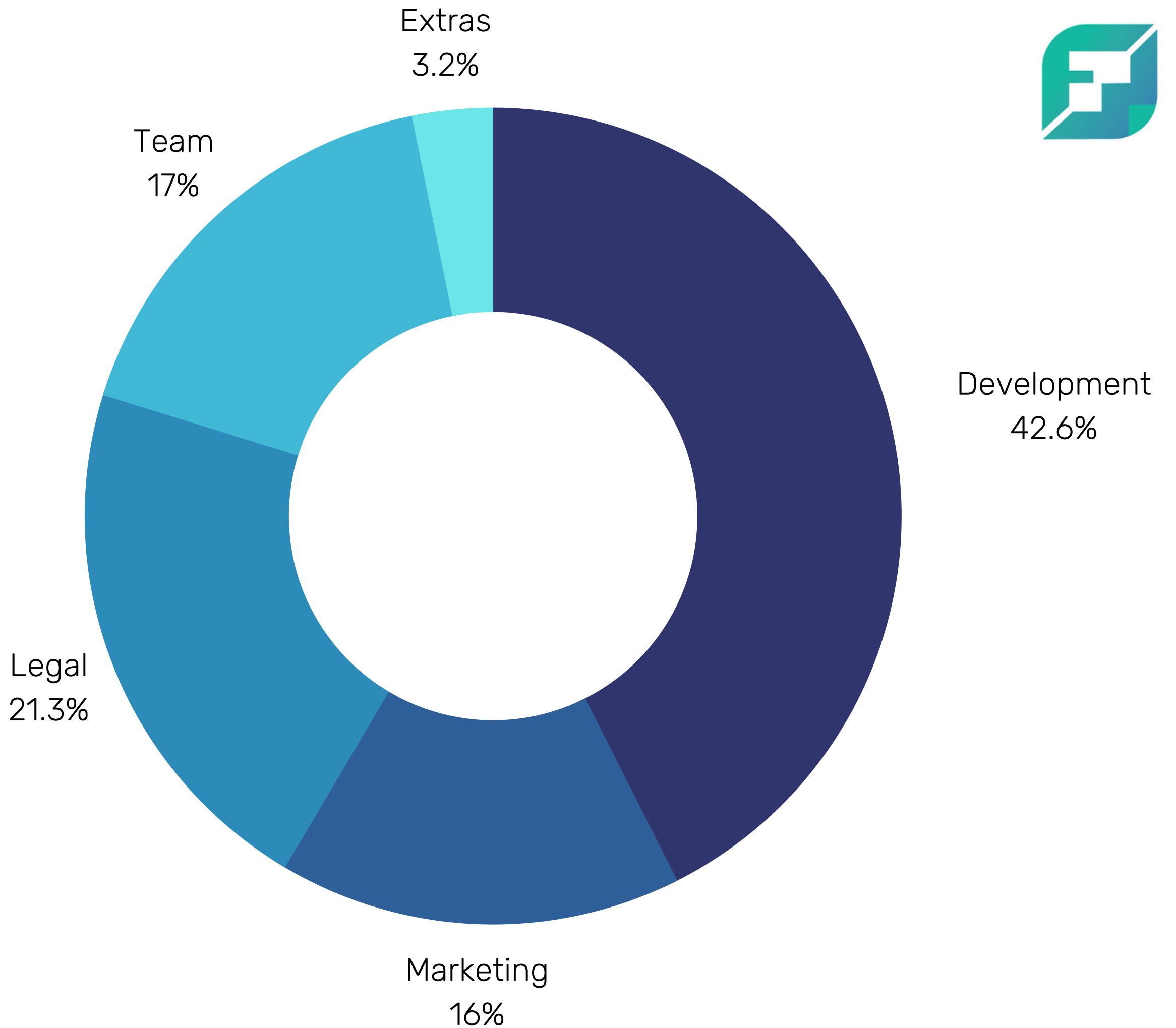
To purchase the shares and join our journey, please contact our team.

# Whats Available



# Numbers

Based on a \$3million raise it is estimated that The company can develop The application, secure licenses, and operate for a 24 month period.





CAL EVANS

Founder

Cal is a world renowned Crypto Lawyer and founder of Fortune Wallet.

Cal graduated from the University of Surrey with Honors, before attending his Legal Practice Course (Bar) in the UK. Before setting up one of the worlds top crypto law firms, he studied financial markets with Yale. During his time he has assisted numerous Crypto projects and worked as a government advisor to different governments and regulators. In 2019 he authored the 'Little Book of Crypto' and was voted Top 10 Crypto Influencers people by CryptoDaily. His ambition and love for the Crypto space has allowed him to notice need for Fortune Wallet in the space.





# Contact Us

[hello@fortunewallet.co](mailto:hello@fortunewallet.co)

[www.fortunewallet.co](http://www.fortunewallet.co)

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